



McAllen Crime Stoppers
P.O. Box 720225
McAllen, TX 78502

Sponsor Packet

Dear Friend,

The 5th annual Viva McAllen Streets presented by McAllen Crime Stoppers is supporting law enforcement agencies throughout South Texas on Saturday, August 5, 2017 at the McAllen Convention Center Oval Park commencing at 7:00 a.m.

To show our support, Viva McAllen Streets, a community event, would like to build awareness about standing proud and standing together with law enforcement. We will stand with America and “Support the Blue.” We encourage every law enforcement family and their friends to join us by participating in this year’s event.

The fun-filled day will consist of a 5K/10K Run for Justice, a 25, 40, 60-mile cycling ride, and a Cowboy Q’ing Cook off. The McAllen Police Department in conjunction with the Run, Ride & Share program will provide bike rodeos for children.

All proceeds will go to benefit McAllen Crime Stoppers, a non-profit organization built on a solid partnership between law enforcement, the media, and a team of volunteers working together to help solve crime. The organization encourages citizens to aid us in solving crimes by offering cash rewards, and assures anonymity to those who furnish valuable information leading to the arrest of criminals. McAllen Crime Stoppers is the last “go to weapon” when law enforcement reaches a dead end.

Let’s come together as one united front to show our support. Let’s “Support the Blue” Rio Grande Valley!

Different sponsor levels are listed below. For more information and registration, please visit www.VivaMcAllenStreets.com, or feel free to contact Janell Garcia at (956) 607-5302 or email jagarcia8286@yahoo.com.

Respectfully,

Victor Rodriguez, Chief of Police
City of McAllen Police Department

Janell Garcia
McAllen Crime Stoppers Board Member



Sponsorship Levels

Darling's Dare Cycling Sponsor	\$20,000
<ul style="list-style-type: none">• Underwrites entire event – all areas of the event• Company featured before and during event• Company featured in PSA for TV airtime• Company listed in all media promotions, signage & website• Company logo on event shirt• 20 x 20 exhibit space at the event• 20 complimentary entry fees to the event of choice (cycling or 10k)	
Run for Justice Sponsor	\$15,000
<ul style="list-style-type: none">• Underwrites entire event - all areas of the event• Company featured before and during the said events• Company listed as sponsor in all media promotions, signage & website• Company logo on event shirt• 10 x 10 exhibit space at the event• 15 complimentary entry fee to event of choice (cycling or 10K)	
Community Day Sponsor	\$10,000
<ul style="list-style-type: none">• Company listed as sponsor in limited media promotions, signage & website for the event• Company logo on event shirt• 10 x 10 exhibit space at the event• 10 complimentary entry fees to event of choice (cycling or 10K)	
Children's Run & Bike Rodeo Sponsor	\$5,000
<ul style="list-style-type: none">• Company listed as a sponsor for the cycling or 10k run event• Company name on event shirt• Company name on signage• 10 x 10 exhibit space at the event• 5 complimentary entry fees to event of choice (cycling or 10k)	
Water Sponsor	\$2,500
<ul style="list-style-type: none">• Company underwrites Children's Run & Bike Rodeo event• Company name on event shirt• Company name on signage• 10 x 10 exhibit space at event	

Friends of McAllen Crime Stoppers

\$1,500

- Company name listed as a sponsor
- Company name on event shirt
- 2 complimentary entry fees to event of choice (cycling or 10K)

Company Name: _____ Contact: _____

Phone: _____ Email: _____

(Please mark that which applies)

___ Title Sponsor	\$20,000.00	___ Water Sponsor	\$2,500.00
___ Run For Justice Sponsor	\$15,000.00	___ Friends of McAllen Crime Stoppers	\$1,500.00
___ Community Day Sponsor	\$10,000.00	___ Other \$	_____
___ Children's Run & Bike Rodeo	\$5,000.00	___ In-kind Donation	_____

(Please list items that will be donated (pickles, bananas, Gatorade, fig newtons, oranges, etc.)

(Please mark that which applies)

Check enclosed _____

Pay by Credit Card _____ Please check one: MC ___ Visa ___ AE ___ DS ___

Name (print) _____ Credit Card # _____

Exp _____ CVV _____ Signature: _____

Please make checks payable to: **McAllen Crime Stoppers**
 Mail checks to: **McAllen Crime Stoppers**
 C/O Viva McAllen
 P.O. Box 720225
 McAllen, TX 78502

All donations are tax deductible

Thank you for your continued support!