



McAllen Crime Stoppers
P.O. Box 720225
McAllen, TX 78502
956.793.7652

Sponsor Packet

Saturday, August 9, 2014
Sundance Park
(Northeast corner of McAllen Convention Center)
7:00 a.m. – 3:00 p.m.

McAllen Crime Stoppers proudly presents the 2nd annual “Viva McAllen” on Saturday, August 9, 2014 at Sundance Park, located northeast of the McAllen Convention Center on Erie & 33rd St.

The fun-filled day promises to be full of inter-active activities, both for the young and young at heart. The event will kick-off with Mayor Darling's Dare Cycling Ride at 7:00 a.m., Run for Justice 10k & Walk, Children's Run, Bike Rodeo and a Good Ole' Cowboy Q'ing Against Crime BBQ Cook-off.

McAllen Crime Stoppers is a nonprofit organization built on a solid partnership between law enforcement, the media, and a team of volunteers working together to help solve crime. The organization encourages citizens to aid us in solving crimes, by offering cash rewards, and assures anonymity to those who furnish valuable information leading to the arrest of criminals. McAllen Crime Stoppers is the last “go to weapon” when law enforcement reaches a dead end.

Since its inception, the program has had an immense success in hundreds of arrests, recovery of thousands of dollars in stolen property and seizures of thousands of pounds of narcotics.

That is why we are asking for your support of McAllen Crime Stoppers by sponsoring the event. The different sponsor levels are listed below. Please feel free to contact me for more information, (956) 793-7652 or bcardenas@mcallenchamber.com.

Respectfully,

Blanca Cardenas
McAllen Crime Stoppers President



Sponsorship Levels

Darling's Dare Cycling Sponsor \$20,000

- Underwrites entire event – all areas of the event
- Company featured before and during event
- Company featured in PSA for TV airtime
- Company listed in all media promotions, signage & website
- Company logo on event shirt
- 20 x 20 exhibit space at the event
- 20 complimentary entry fees to the event of choice (cycling or 10k)

Run for Justice Sponsor \$15,000

- Underwrites entire event - all areas of the event
- Company featured before and during the said events
- Company listed as sponsor in all media promotions, signage & website
- Company logo on event shirt
- 10 x 10 exhibit space at the event
- 15 complimentary entry fee to event of choice (cycling or 10K)

Community Day Sponsor \$10,000

- Company listed as sponsor in limited media promotions, signage & website for the event
- Company logo on event shirt
- 10 x 10 exhibit space at the event
- 10 complimentary entry fees to event of choice (cycling or 10K)

Children's Run & Bike Rodeo Sponsor \$5,000

- Company listed as a sponsor for the cycling or 10k run event
- Company name on event shirt
- Company name on signage
- 10 x 10 exhibit space at the event
- 5 complimentary entry fees to event of choice (cycling or 10k)

Water Sponsor \$2,500

- Company underwrites Children's Run & Bike Rodeo event
- Company name on event shirt
- Company name on signage
- 10 x 10 exhibit space at event

Friends of McAllen Crime Stoppers

\$1,500

- Company name listed as a sponsor
- Company name on event shirt
- 2 complimentary entry fees to event of choice (cycling or 10K)

Company Name: _____ Contact: _____

Phone: _____ Email: _____

(Please mark that which applies)

<input type="checkbox"/> Title Sponsor	\$20,000.00	<input type="checkbox"/> Water Sponsor	\$2,500.00
<input type="checkbox"/> Cyclobia Sponsor	\$15,000.00	<input type="checkbox"/> Friends of McAllen Crime Stoppers	\$1,500.00
<input type="checkbox"/> Community Day Sponsor	\$10,000.00	<input type="checkbox"/> Other \$	_____
<input type="checkbox"/> Children's Run & Rodeo	\$5,000.00	<input type="checkbox"/> In-kind Donation	

(Please list items that will be donated)

(Please mark whichever applies)

Check enclosed _____

Pay by Credit Card _____ Please check one: MC ___ Visa ___ AE ___ DS ___

Name (print) _____ Credit Card # _____

Exp _____ CVV _____ Signature: _____

Please make checks payable to: **McAllen Crime Stoppers**
 Mail checks to: **McAllen Crime Stoppers**
 C/O Viva McAllen
 P.O. Box 720225
 McAllen, TX 78502

All donations are tax deductible

Thank you for your continued support!